Jeremy Chan Tse Ee

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EDUCATION

National University of Singapore (NUS)   **Aug 2020 - Jun 2024**
Bachelor of Science in Business Analytics (BSc)
- Vice President for Google Developer Student Clubs NUS, Tableau Student Ambassador 2021

Singapore Polytechnic   **Apr 2017 - May 2020**
Diploma in Information Technology with Merit (CGPA: 3.938)
- Relevant course work: User Interface Design, User Experience, Business Intelligence, Enterprise Business Processes (SAP), Network Management and Web Client Development

WORK EXPERIENCE

SEO & Digital Marketing Intern, Coaching Go Where Pte Ltd Singapore   **Aug 2021 - Nov 2021**
- Spearheaded multiple marketing strategies based on organisation's target audience
- Generated content to catch audience's attention on social media (Facebook, Google and LinkedIn Ads)
- Contributed to an ads campaign of $1900 and grew organisations brand awareness by 150%
- Garner a maximum of 6.5% Click Through Rate (CTR) for Facebook Ads & 7.5% for Google Ads

Digital Technology Intern, Convertium Pte Ltd, Singapore   **Sep 2019 - Feb 2020**
- Collaborated on projects for Marina Bay Sands and Lexus Asia Pacific, and Lexus American Caribbean Division
- Developed analytics tagging for Lexus Motor Show Singapore 2019, Vietnam and Thailand 2020, reaching over 5000+ attendees
- Created analytics tagging for Marina Bay Sands Entertainment Website with an annual internet traffic of over 150K
- Analysed and improved efficiency of extracting and analysing excel data
- Took part in User Acceptance Testing to identify bugs and optimize Lexus Asia Pacific website's features

RELEVANT EXPERIENCE

Tableau Student Ambassador, Tableau Software   **Sep 2021 - Present**
- Championing Tableau and data visualisation through industry talks, workshops and events for university students to learn about Tableau.

Business Associate, Google Developer Student Club NUS   **Sep 2020 - May 2021**
- Led an end-to-end workstream for Project Digital Kampong (a digital platform connecting 20,000 hawkers and help bring hawker awareness to the general public), ensuring alignment of goals between client and team
- Developed a web application with technology team by providing business-related input and track project progress
- Defined application feature requirements, worked closely with product designer, facilitated user acceptance testing

ACHIEVEMENT & AWARDS

- 1st Place for Best Use Case Blockchain Award for PolyFinTechAPI 100 Hackathon (Jul 2019)
- 2-time Recipient of School of Computing Director's Roll from Singapore Polytechnic (May 2018 & Apr 2019)
- District Winner in Public Speaking for the Inter-school Northern District Competition Penang, Malaysia (Apr 2016)

SKILLS SUMMARY

- Familiar with Java, C#, HTML, CSS, JavaScript, Python, R, Tableau, and SQL
- Proficient in data visualisation, data analytics, and object-oriented programming
- Proficient in user interface and user experience design using Adobe Creative Suite (Experience Design, Illustrator, Photoshop, and Lightroom)
- Fluent in spoken and written English and Bahasa Melayu; Elementary spoken and written mandarin
- Skillful leader and effective communicator demonstrated by working with a software team to pitch our solution at PolyFinTechAPI 100 Hackathon